

**Program EFMA Forum  
21-22 March 2013  
Hotel “Islande”, Kipsalas street 20  
Riga, Latvia**

**Wednesday 20<sup>th</sup> March**

**17:00 – 22:00          Registration at Islande Hotel ground floor**

**Thursday 21<sup>st</sup> March**

**08:00 – 8:30          Registration**

**08:30 – 10:00          Session for Medical Journal Publishers and Creative Directors**  
Chair – Dr. Peteris Apinis and Prof. Edgaras Stankevičius  
*Leaders of National Medical Association’s are welcome to participate*

Dr. Heinrich Stüwe, Editor-in-chief of Deutsches Ärzteblatt  
The Medical Journal of Germany - Activities in the www and in social  
media

**08:30 – 10:00          Workshop: Psychosomatic Health - Challenge and Opportunity**  
Workshop Chair – Dr. Gunta Ancane and Dr. Thomas Loew

Dr. Gunta Ancane, assoc. prof., Association of European  
Physicians for Psychosomatic Medicine and Psychotherapy  
*Introduction. Psychosomatic Health Care in Latvia*

Dr. Bernhard Palmowski, Academy of Psychosomatic Medicine  
and Psychotherapy, Berlin (APM)  
*Somatisation, a Challenge for the Health Care System*

Dr. Matthias Rose, PD, Charité – University Medicine in Berlin  
*The Psychosomatic Approach and its Contribution to Medical  
Care*

Dr. Christian Fazekas, PD, University Hospital Graz  
*Psychosomatic Medicine, Economic Aspects of Psychosomatic  
Morbidity*

Dr. Thomas Loew, prof, University Hospital Regensburg  
*How much Psychosomatic Medicine needs Europe and what the  
AEPM could account for it*

10:00 - 10:30 *Coffee Break*

10:30 - 12:30 **Workshop: Medical Publishing and Social Media**  
Workshop Chair: Dr. Peteris Apinis and Dr. Michael Wilks

Dr. Peteris Apinis, Latvian Medical Association  
*Medical journals and creative web sites as Public health driving  
force in Europe*

Ms Marie Lepeigne-Cobo, Web Producer, WHO-Europe  
*WHO-Europe's social media journey*  
Dr. Heinz Stüwe, Deutsches Ärzteblatt,  
*Report of the German Medical Journal and their activities in the social  
media arena*

Dr. Izet Masic, Bosnia and Herzegovina  
*Plagiarism*

Dr. Michael Wilks, British Medical Association  
*Social Media and patient empowerment*

Dr. Jacques van der Vliet, Netherlands  
*The socio-medical perspective of Active and Healthy Ageing*

12:30 – 14:00 *Lunch*

14:00 – 15:00 **Opening Ceremony**  
Leah Wapner, EFMA Secretary General  
Svenja Herrmann, WHO Regional Office for Europe

15:00 – 15:45 **Session I – Healthy Professionals:** Mental health of doctors, auto  
medication, drug/alcohol abuse, burn out on the one hand,  
prevention and support on the other.  
Session Chairs: Dr. Ramin Parsa-Parsi and Dr. Jacques de Haller

Dr. Klaus Beelmann, Hamburg State Chamber of Physicians  
*Support rather than punishment - the Hamburg State Chamber of  
Physicians' intervention programme for addicted physicians*

Dr. Jacques de Haller, Swiss Medical Association

*A study on physicians' burnout in Switzerland and a project to support colleagues in difficulties*

15:45 – 16:15

*Coffee Break*

16:00 – 17:00

**Session I - Healthy Professionals**  
Dr. Matt Muijen, World Health Organisation  
*The WHO Mental Health Action Plan*

**Panel Discussion**

### **Social Event Program**

18:00

Meet at “Islande” Hotel ground floor reception

18:10

Transfer from “Islande” Hotel to Opera House

19:00 - 22:00

Opera “Toska”

22:00

Transfer from Opera House to Latvian Medical Association

22:30 - 00:00

Welcome dinner at Latvian Medical Association, Skolas street 3

~ 00:01

Transfer to “Islande” Hotel

**Friday 22<sup>nd</sup> March**

09:00 – 10:30

**Session II - Doctors and the Pharmaceutical Industry**

Session Chairs: Prof André Herchuelz and Dr Egidio Cepulic

Prof. Roland Lemye, Association Belge des Syndicats médicaux  
*Cooperation between medical profession & pharmaceutical industry*

Mr. Richard Bergström, European Federation of Pharmaceutical Industries and associations  
*The need for better transparency around data, and about collaboration between pharmaceutical companies and healthcare professionals*

Dr. Maša Bulajić, Croatian Institute for Health Insurance  
*Challenges to drugs policy and market access in developing countries*

Prof. André Herchuelz, Conseil National de l'Ordre des Médecins  
*Good governance of non-prescription drugs*

**Panel Discussion**

10:30 – 11:00

*Coffee Break*

11:00 – 11:30

Workshop Reports

11:30 – 12:30

**Session III - Professional Autonomy and Self-Governance**

Session Chairs: Dr Otmar Kloiber and Dr Yoram Blachar

Adv. Leah Wapner, Israeli Medical Association  
*Aspects and functions of Professional Autonomy and Self-Regulation*

Dr. Katrín Fjeldsted, Standing Committee of European Doctors  
*Providing health care in the best interest of our patients - how much independence is necessary?*

Annabel Seebohm, Legal Advisor World Medical Association  
*Current trends: Medical Self-Administration in the EU – Subject to Pressure of Legitimization?*

12:30 – 14:00	<i>Lunch</i>
14:00 – 15:00	<b>Session III - Professional autonomy and Self-Governance Panel Discussion</b>
15:00 – 15:15	EMSA Report
15:15 – 15:45	<i>Coffee Break</i>
15:45 – 16:45	<b>Country Reports</b> Chairs: Dr Reiner Brettenthaler and Arun Nanda <i>Slovak Medical Association</i> <i>Swedish Medical Association</i> <i>Latvian Medical Association</i>
16:45 – 17:30	<b>Closing Ceremony</b> WHO report - Arun Nanda, Senior Strategy & Policy Advisor, WHO Regional Office for Europe

### **Social Event Program**

18:00	Meet at “Islande” Hotel ground floor reception
18:10	Transfer from “Islande” Hotel to Old Riga
18:30 – 19:30	Riga city tour (excursion with tour guide, destination – Pauls Stradins Museum of the History of Medicine)
19:30 – 23:00	Visit in Pauls Stradins Museum of the History of Medicine, followed by Gala Dinner
~ 23:00	Transfer to “Islande” Hotel